



LASER THERAPY TO TREAT PLANTAR FASCIITIS

EFFECTIVE. SAFE. PROFITABLE.



Plantar Fasciitis Causes and Patient Profile

Plantar fasciitis is the inflammation of the ligament band—or plantar fascia—connecting the heel and the ball of the foot. This condition is considered the most common cause of heel pain and is responsible for up to **15 percent of all foot symptoms**, requiring medical care in the adult population. Untreated, plantar fasciitis may lead to other foot problems such as heel spurs or bursitis.

Risk factors for plantar fasciitis include:

- Being overweight or gaining weight rapidly (i.e. pregnancy)
- Improper foot mechanics
- Aging
- Overuse—especially in young athletes and distance runners
- Poor footwear without enough support
- Having an occupation involving a lot of standing or walking on hard surfaces



Demographics of Plantar Fasciitis Patients



Females are **six times** more likely to suffer

40 to 60

Most common in **40 to 60** year olds



Third most common running injury



10 percent of adults will suffer at some point in their lives

Moving Beyond Typical Treatments

As patients view podiatrists as experts who can provide comprehensive, non-invasive care for the management of foot conditions, providing plantar fasciitis treatment is a natural extension of the services a podiatric practice can offer.

Typical conservative therapies for plantar fasciitis include:

- Stretching
- Counseling on proper shoe gear
- Oral or topical NSAIDs and oral steroids
- Corticosteroid injections

While these therapies can be effective, there are exciting new treatments that can provide patients with relief.





Laser Therapy Advances Traditional Plantar Fasciitis Treatment

Laser therapy, such as Cutting Edge Laser Technologies' MLS® Therapy Laser is an advanced, safe and effective treatment option for many chronic plantar fasciitis patients. The MLS Laser is a class IV laser composed of a synchronized continuous emission (808 nm) and pulsed emission (905 nm). This synchronization with a higher energy laser has been shown to have analgesic, anti-inflammatory and anti-edema effects.

A recent study examining the impact of MLS laser therapy on patient pain and satisfaction found that MLS laser therapy was effective across a number of conditions. Patients in this study, with plantar fasciitis, had the most impressive results with a **78% decrease in pain** after only 3 treatments and the highest satisfaction (100%).

Read the [full case](#).

Patient Benefits of MLS Laser Therapy for Plantar Fasciitis

MLS Laser Therapy treatment for plantar fasciitis offers patients many benefits:

- **Safety:** MLS Laser Therapy is a non-invasive, FDA-approved treatment renowned for its safety. It eliminates surgical risks and has no side effects.
- **Effectiveness:** Research has shown that MLS Laser Therapy reduces inflammation and pain, promoting the body's natural healing process with an 85% – 90% efficacy rate.
- **Long-lasting results:** MLS Laser Therapy sessions are generally 10 to 20 minutes; however, the results are usually long-lasting and can in many cases provide permanent relief of pain for plantar fasciitis patients. Most patients also see results within 3 – 6 treatments, helping them get back to their normal activities sooner.



Using MLS Laser Therapy to Grow Your Podiatry Practice

The benefits of expanding your patients' treatment options with MLS Laser Therapy also extends to your podiatry practice. Implementing MLS Laser Therapy provides your practice with many benefits including:

- A profitable, cash-based modality that can offset reduced insurance reimbursements.
- A non-invasive, in-demand therapy that is attractive to a wide range of patients.
- The ability to differentiate as a provider of advanced solutions.

Here's a snapshot of the potential revenue that could be generated with conservative use of MLS therapy. These numbers are based on treating chronic conditions for \$600 (10 treatments at \$60 each):

Number of MLS Laser Patients per week (conservative estimate)	4
Laser revenue per week	\$2,400
Laser revenue per month	\$9,600
Laser revenue per year	\$115,200




Ready to Learn More About MLS Laser Therapy?

Let Us Help!

The Cutting Edge Laser Therapy team is a key resource for podiatrists looking to create and sustain profitable podiatry practices. To learn how MLS Laser Therapy can help you provide an advanced level of care to your patients while increasing the profitability and marketability of your practice, **contact us!**





MLS Laser Therapy is the
standard of care for non-invasive,
non-pharmaceutical, risk-free
treatment of pain.

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